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MADE IN CANADA

Carte Blanche is the groundbreaking collection of 230 of the best Canadian photographers, selected by a jury of renowned arts professionals. This showcase of work is an example of the talent that exists in Canada, rarely displayed together in one volume.



Foreword by Douglas Coupland
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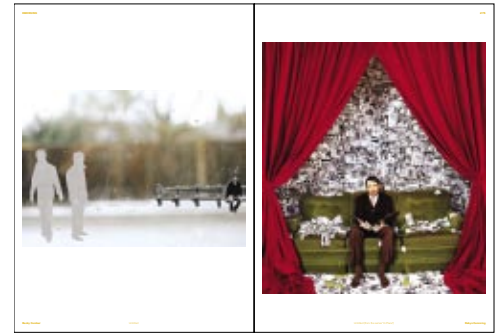
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Carte Blanche include:
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Please visit www.magentafoundation.org
for more gallery information

For further details, press release
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Internationally recognized photographers such as Edward Burtynsky, Yuri Dojc, Janieta Eyre, Angela Grauerholz, Rita Leistner, Laura Letinsky, Arnaud Maggs, John Massey and Christopher Wahl are published alongside the most exciting emerging talents across all genres—fine art, documentary, photojournalism, editorial and commercial photography. Douglas Coupland, whose work appears in the fine-art category, contributes a thoughtful foreword to the book.

Carte Blanche is the first Canadian photography compendium of its kind, published by Canada's only charitable arts-publishing house, The Magenta Foundation. Magenta fills the very specific niche of establishing a place for Canadian artists in the international arts community. Magenta will join forces with galleries to promote the work of Canadian artists internationally through exhibitions as well as the publication of exceptional books and catalogues.

Carte Blanche will change the perceptions of Canadians—and the world—about photographic achievement in this country.

The Magenta Foundation is Canada's first charitable arts-publishing house, established in Fall 2004. *Carte Blanche* is its first book, an 18-month labour of love to honour Canadians and their artists. Toronto's MaryAnn Camilleri, Founder and President of Magenta, returned to Canada after 10 years in New York working, most notably, for the estate of late Magnum photographer Inge Morath.

